

# Digital skills in SMEs

## International conference and networking forum

Banská Bystrica ~ 25th January 2024

### Programme

8.30 – 9.00 On-site registration of participants

9.00 – 9.45

**Opening speeches** (Rotunda Hall)

Vladimír HIADLOVSKÝ, Rector of Matej Bel University

Katarína CHOVANCOVÁ, EAGLE project, UMB

Ghislaine PELLAT, ERECO PGV Network and CITEUROPASS

9:45 – 10.15

**Keynote speech** (Reinvent Yourself via Digital)

Matúš GRZNÁR, SK, [Former EMEA Finance Digital Transformation Ambassador at Dell Technologies](#)

10.15 – 10.30

Coffee break (Room CAP1)

10.30 – 11.15

Panel 1

**Data analytics and cybersecurity** (Rotunda Hall)

Panelists:

- **Zuzana OMELKOVÁ, SK**, [GAMO Cybersecurity services and professional cloud solutions, Sales manager](#)
- **Darius ŠTITILIS, LT**, [Cybersecurity at Lithuanian Cybercrime Center of Excellence for Training, Research & Education \(L3CE\)](#)
- **Jarkko PAAVOLA, FI**, [Turku University of Applied Sciences, Cybersecurity](#)
- **University of Limerick, IE**, Data analytics

Host: **Ján HUŇADY**, [Matej Bel University](#)

11.15 – 11.30

Coffee break (Room CAP1)

11.30 – 12.15

Panel 2 – **Blockchain, emerging tech, industrial robotics and energy systems** (Rotunda Hall)

Panelists:

- **Richard ŠČAMBURA, CZ**, [ORKA Limited, Blockchain consultant, Co-founder](#)
- **Martin BITTARA, SK**, [Okazio crypto platform, Blockchain](#)
- **Ivan SEDLIAČIK, SK**, [Blockchain & Crypto courses at Matej Bel University](#)
- **Enrique SIERRA, ES**, [Industrial Robotics and Emerging Technologies at Universidad de Burgos](#)
- **Dagmar JUCHELKOVÁ, CZ**, [Energy and technological systems at VŠB-TU Ostrava](#)

Host: **Ján HUŇADY**, [Matej Bel University](#)



12.15 – 12.30	<b>Conclusions</b> (Rotunda Hall) Bruno Baruque ZANON, ES, <a href="#">Universidad de Burgos, EAGLE project</a>
12.30 – 14.00	Lunch and coffee (Ceremony Hall)
14.00 – 16.00	<b>On-site B2B meetings and networking</b> (Room CAP1)
16.00	Closing of the conference

**Conference venue:**

- On site: Faculty of Economics, Tajovského 10, 974 01 Banská Bystrica, Slovakia
- Online: [live streaming](#) (MS Teams, YouTube, Slido)

The main language of the conference is English. Translation into Slovak language will be provided upon demand (please indicate in registration form).

**Organisation committee:**

Ivan Sedliačik  
 Ján Huňady  
 Katarína Chovancová  
 Eva Reichwalderová  
 Elena Stieranková  
 Marína Spírová

**Partners of the conference:**

Slovak Alliance for Innovative Economy (SAPIE)  
 Fintech & Insurtech asociácia Slovenska (FINAS)  
 ORKA Limited  
 GAMO a.s.  
 Gremak s.r.o.  
 Serigrafika s.r.o.



**Registration opened:**

<https://forms.office.com/e/bFjH8CYjwS>

